

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY BANGKOK

UNCLAS STATE 053256

E.O.11652: N/A

TAGS: BEXP, TH

SUBJECT: REVISED WASHINGTON-APPROVED FY'76 EVENT SCHEDULE

REF: STATE (A) 6649 AND (B) STATE 161893

1. THE DEPARTMENT'S FY 1976 CONGRESSIONAL APPROPRIATION REQUEST CALLS FOR A MAJOR REDUCTION OF FUNDING AND POSITIONS IN EXPORT PROMOTION PROGRAMS APART FROM TRADE CENTER OPERATIONS. THESE PROPOSED CUTS WILL NECESSITATE AN OVERALL REDUCTION OF MORE THAN FIFTY PERCENT IN PREVIOUSLY PLANNED OVERSEAS PROMOTIONAL ACTIVITIES. SHOULD THERE BE A CONGRESSIONAL RESTORATION, IN WHOLE OR IN PART, AN ATTEMPT WOULD BE MADE TO REVIVE CERTAIN PLANNED EVENTS, MOST LIKELY IN THE LAST HALF OF FY 1976, GIVEN LEAD TIME REQUIREMENTS.

2. ACCORDINGLY, THE FOLLOWING REPRESENTS A REALISTIC LEVEL OF EVENTS IN YOUR AREA:

(A) RETAINED EVENTS:

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NOV. 1975 HEALTH CARE EQUIPMENT PRODUCTS EXHIBITION

JUNE 1976 COMMERCIAL FISHING EQUIPMENT TRADE MISSION (ALSO
STOPS IN TAIWAN AND MALAYSIA).

(B) DEFERRED EVENTS:

AUG. 1975 AUTO. MAINT. AND SERV. EQUIP. CATALOG EXHIBIT
(ALSO STOPS IN PHILIPPINES AND SINGAPORE)

SEPT. 1975 CONSUMER GOODS IN-STORE PROMOTION

MAY 1976 RESTAURANT/HOTEL/MOTEL EQUIPMENT TRADE MISSION
(ALSO STOPS IN SINGAPORE AND INDONESIA) INGERSOLL

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